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November 2011

Re: 2012 Installation Sponsorship Opportunity

Dear Valued Booster Member:

We are pleased to announce our upcoming Insurance Brokers and Agents of the San Fernando Valley Annual Installation of Officers Event. Our luncheon is scheduled for Wednesday January 18, 2012 at the Sportsmen's Lodge Events Center. Please join us as you are an important part of our organization. In addition to your attendance, please consider partnering with us by advertising in our 2012 directory. Please see the sponsorship information below:

- **GOLD SPONSOR:** (\$750.00) Gold Sponsors will receive a full page (black & white) ad in the inside cover of the 2012 Independent Brokers and Agents of the San Fernando Valley annual directory. In addition to your directory ad, your sponsorship also includes (6) luncheon tickets to the Installation Luncheon and acknowledgement of your support of the IBA-SFV at the event.
- **SILVER SPONSOR:** (\$500.00) Silver Sponsors will receive a full page (black & white) ad in the 2012 Independent Brokers and Agents of the San Fernando Valley annual directory. In addition to your directory ad, your sponsorship also includes (4) luncheon tickets to the Installation Luncheon and acknowledgement of your support of the IBA-SFV at the event.
- **BRONZE SPONSOR:** (\$250.00) Bronze Sponsors will receive (2) luncheon tickets and acknowledgement of your support of the IBA-SFV at the event.

We value your support of the association and the continued rich legacy and tradition that this 63rd Annual Installation represents. This is a time when we can show our appreciation for those that have selflessly served as 2011 Officers and Directors and to welcome our 2012 Officers and Directors. We appreciate your every consideration and welcome the opportunity to discuss any details with you. We look forward to your positive response by January 13, 2012.

Once again, we thank you for your continued support.

Sincerely,

Marian E. Jocz
Executive Director